Project Name:

Reviewer: Date:

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| --- | --- | --- | --- | --- | --- |
| **Criteria** | **Exceeded Expectations** | **Match Expectations** | **Less Than Expected (Fair)** | **Need Improvements** | **Failure** |
| **Contents**   * Purpose * Past Work * Semester Objectives (System Requirement) * Technical Approach * Technical Result  (Accomplishments) * Conclusion (and Future Work) | All elements were included in the poster and were always clear. | All elements were included in the poster and were mostly clear. | All elements were included in the poster and were somewhat clear. | All elements were included in the poster but rarely clear.  OR: Some elements were missing, but available elements were mostly clear. | Many elements were missing and/or unclear. |
| **Structure** • Organization • Reading Order | The reading order of text and graphic objects on the poster was always clear. The information always flowed smoothly and in a logical manner. | The reading order of all elements on the poster was usually clear. The information usually flowed smoothly and in a logical manner. | The reading order of all elements in the poster was sometimes clear. The information sometimes flowed smoothly and in a logical manner. | The reading order of all elements in the poster was somewhat confusing. The information rarely flowed smoothly. | The reading order of all elements in the poster was unclear or very confusing. The information did not flow smoothly. |
| **Visual Presentation** • Fonts: Type Face,  Type Size, Typestyle,  & color • Graphic objects:  Tables, Figures, Graphs,   Photos, etc. • Visual appeal | Use of fonts made the text objects and annotation easier to read.  Graphic objects were effectively used to enhance the poster.  Use of colors and white space significantly enhanced readability. | Use of fonts usually made the text objects and annotation easier to read.  Graphic objects were sufficiently included, and their roles were usually clear.  Use of colors and white spaces mostly enhanced readability. | Use of fonts was adequate.  Some graphic objects were presented, and their roles were usually clear.   Uses of colors and white space somewhat enhanced readability. | Use of fonts made the text objects and annotations somewhat difficult to read.  Few graphic objects were included, and their roles were hardly clear.  Uses of colors and white space somewhat reduced readability. | Use of fonts made the text objects and annotations very difficult to read.  Few graphic objects were included but their roles were unclear.  Uses of colors and white space significantly reduced readability. |
| **Writing** • Spelling • Grammar | There were no spelling / grammatical errors. | There were minimal spelling / grammatical errors. | There were some spelling / grammatical errors. | There were noticeable spelling / grammatical errors. | There were excessive spelling / grammatical errors. |