Project Name:

Reviewer: Date:

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| --- | --- | --- | --- | --- | --- | --- | --- | --- |
| ***Criteria*** | ***Exceeds Expectations93-100 (A), 90-92 (A-)*** | ***Matches Expectations87-89 (B+), 83-86 (B), 80-82 (B-)*** | ***Fair77-79 (C+), 73-76 (C), 70-72 (C-)*** | ***Needs Improvement67-69 (D+), 65-66 (D)*** | ***UnacceptableBelow 65 (F)*** | ***Raw Numeric Score*** | ***Weight*** | ***Weighted*** |
| **Technical Content*** Purpose
* Past Work
* Semester Objectives
* Engineering Definition of the client Problem
* Technical Approach
* Technical Results (Accomplishments)
* Conclusion (and Future Work)
 | All elements are clearly and accurately addressed in the poster. The overall project scope and outcome are easily understood.  | All elements are included in the poster. The overall project scope and outcome are clear and accurate. | Most elements are included in the poster. The project scope and accomplishments can be deduced from the content. . | All elements are included in the poster but are unclear. OR: Some elements are missing. The available elements are clear. | Many elements are missing OR are unclear. |  | 0.6 |  |
| **Structure**• Organization• Reading Order• Visual Appeal | The reading order of text and graphic objects on the poster is easy to follow. The information flows in a logical manner.  | The layout and reading order of all poster elements is generally clear and follows a logical order.  | The layout and reading order of all elements is mostly clear. The information flow is sometimes hard to follow.  | The reading order of all elements in the poster is somewhat confusing. The poster does not adequately represent the project. | The layout and order of poster elements in is difficult to follow . The information does not flow smoothly.  |  | 0.1 |  |
| **Visual Presentation**• Fonts: Type Face, Type Size, Typestyle, & color• Tables, Figures, Graphs,  Photos, etc. | The fonts make the text objects and annotations easier to read. Figures, tables and schematics are effectively used to convey the project scope and results. The use of colors and white space significantly enhances readability.  | The fonts usually make the text objects and annotations easier to read. Figures, tables and schematics aid with conveying the message. The use of colors and white spaces enhances readability.  | The fonts are adequate. Some figures and tables are presented, .  The use of colors and white space reduces readability. | The fonts make the text objects and annotations challenging to read. Few figures and tables are included; their message is unclear. The use of colors and white space is ineffective for readability. | The fonts make the text objects and annotations very difficult to read. Figures, graphs and tables are not used. The uses of colors and white space hinders readability. |  | 0.2 |  |
| **Writing**• Spelling• Grammar• Typos | There are no spelling / grammatical errors.  | There are few spelling / grammatical errors.  | There are some spelling / grammatical errors. | There are many spelling / grammatical errors. | An abundance of spelling / grammatical errors detract from the poster message.  |  | 0.1 |  |
|  |  |  |  |  |  | Total | 1.00 |  |